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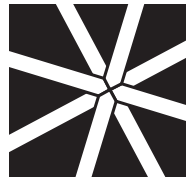
Leadership Greater Washington's 25th Class
Class of 2011
Application



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www.lgwdc.org



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APPLICATION FOR THE CLASS OF 2011 OUR 25TH CLASS

Leadership Greater Washington's members are the region's most important change agents. We provide a platform for our 1,200 plus members to identify challenges in the region, drive dialogue, and create connections that facilitate solutions. Leaders, representing the diversity of our communities, become members through a highly competitive application process. Accepted applicants are required to participate in a year-long intensive study of the region. Throughout the year, LGW provides a range of educational and social activities to strengthen the connections that generate our power to lead and change. We are proud to announce the application process for our 25th Class, the Class of 2011.

Membership Process

In order to become a member, an individual must be selected through an application process and complete an initial program year. Approximately 55 individuals are selected from a pool of applicants to participate in each program year. In order to maintain Leadership Greater Washington's goal of being an organization that represents the entire region, professional experience, community involvement, geographic representation, job sector designation, ethnicity, age, gender and other aspects of diversity are all criteria that guide the selection process. An affiliate program is also available to those who have completed another community leadership program outside Greater Washington; the application process is the same and selection is based on the same criteria.

The Program Year

The year-long program provides intensive, hands-on study and in-depth discussion of regional issues including affordable housing, arts, economic development, education, inclusiveness and equity, health, public safety, and transportation. In order to keep pace with the dynamic nature of the region, the program evolves from year-to-year. This is not a skills development training course.

Program Year Goals

- To focus on the major current and emerging issues facing the Greater Washington region.
- To have new and unique learning experiences.
- To engage in dialogue with your classmates and other regional leaders, and to identify opportunities to improve the quality of life in the Greater Washington Region.
- To examine the many dimensions and styles of leadership through observation, participation, and dialogue.
- To form relationships with all other leaders in the Class of 2011, creating a high-energy force for positive regional change.
- To go on an individual journey of growth and transformation as a person, and move to the next level as a leader through the opportunities created by active participation in the Class of 2011.
- To experience a wide range of feelings and emotions in a safe and confidential environment.
- To become a committed lifelong member of the Leadership Greater Washington family and, as a class, continue the traditions of the past 24 years for future Leadership Greater Washington classes and members.
- To have fun!



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Selection Process

Leadership Greater Washington's Immediate Past Board Chair serves as Chair of the Selection Committee. While the identity of the Committee Chair is public knowledge, the remaining 15 committee members remain confidential in an effort to eliminate lobbying and other challenges. The Selection Committee is diverse and represents a cross section of the membership. The task before the Selection Committee each year is significant. While a random selection would produce a strong group of leaders, the committee must select a group that reflects the diversity of the region in all of its aspects. Due to this commitment to diversity and the number of applications received, qualified individuals are not always accepted on their first attempt. During the selection process, the Selection Committee does take into account the number of times a person has applied in the past.

Evaluation Scale

Each application is carefully and thoroughly reviewed in its entirety. Other factors such as diversity, special awards and honors, are also taken into consideration during the selection process.

Core Points (100 points)

- Professional experience (30 pts.)
- Financial supporter or potential to support non-profit organizations and other community based organizations (25 pts.)
- Leadership role in community service organizations/ activities or in role as a non-profit Executive Director (20 pts.)
- Personal statements (15 pts.)
- Letters of recommendation (10 pts.)

Additional points are allotted for the following (20 points)

- Graduate of Greater Washington Board of Trade's Executive Networks Program (5 pts.)
- Greater Washington Collaborative employee (5 pts.)
- Other unique qualities that add to the diversity of Leadership Greater Washington (5 pts.)
- Previous applicant to Leadership Greater Washington (5 pts.)

Application Process

Please read and complete the attached application forms. Please be advised that you must complete and include in your application packet five short essays (Section IX) and a short biographical sketch. Also include a 150 word (max) description of your financial support in the community if this applies. Due to the volume of applications received, please do not send a detailed bio or photo. Completed applications must be received (not postmarked, but physically delivered) to the Leadership Greater Washington office by **5:00 p.m., Wednesday, March 31, 2010. NO LATE OR INCOMPLETE APPLICATIONS WILL BE CONSIDERED. APPLICATIONS RECEIVED VIA FAX OR E-MAIL WILL NOT BE CONSIDERED.**

MAIL TO:

Leadership Greater Washington
Selection Committee
1725 I Street, NW
Suite 200
Washington, DC 20006

HAND DELIVER:

Leadership Greater Washington
Selection Committee
1727 I Street, NW
Lobby
Washington, DC 20006

COMPLETED APPLICATION CHECKLIST:

(ALL ITEMS MUST BE RECEIVED FOR THE APPLICATION TO BE CONSIDERED COMPLETE)

- Signed and dated application
- Two (2) letters of recommendation (not necessary for affiliate applicants) addressed to the selection committee
- Additional pages with answers to Section IX and a brief (one paragraph) biographical sketch
- Description of financial support or potential support, if applicable
- Authorizing signature from supervisor or self (if you are your own supervisor)
- A \$225 check to cover processing is required with all applications. This fee does not apply to the cost of tuition and is non-refundable. Make checks payable to "Leadership Greater Washington."
- Tuition assistance form (if applicable)
- Confirmation of participation in another leadership program (affiliate applicants only)

THE SELECTION COMMITTEE WILL NOTIFY APPLICANTS OF ITS DECISION BY MAIL ON FRIDAY, MAY 28, 2010.



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I. PROGRAM REQUIREMENTS

Attendance Policy for Full-Year Participants (please review carefully)

- A typical program day begins at 8:30 a.m. and concludes at 6:00 p.m.
- You are allowed a total of a one-day absence.
- Orientation & Opening Reception (if you arrive more than 15 minutes late or if you leave early, you will be assessed a quarter-day absence. If missed in its entirety, you will be assessed a half-day absence.)
- Opening & Closing Retreats (Overnight stay is required. You are not allowed to miss any portion of the Opening or Closing Retreats.)
- Arts Day, Economic Development Day, Education Day, Health Day, Public Safety Day and Transportation Day (if you arrive more than 15 minutes late for any of these programs days or if you leave early on any of these program days, you will be assessed a half-day absence. If you miss any of these days in their entirety, you will be assessed a one-day absence.)
- Inclusiveness & Equity Program Days. This program occurs in a two-day session with each session considered a full program day (if you arrive more than 15 minutes late for any of these programs days or if you leave early on any of these program days, you will be assessed a half-day absence. If you miss any of these days in their entirety, you will be assessed a one-day absence.)
- Induction into Membership at the 2011 Fall Membership Luncheon. You are strongly encouraged to attend.

Attendance Policy for Affiliate Members

Affiliate class members are required to attend the opening reception, opening retreat, and miss no more than two program days.

LEADERSHIP GREATER WASHINGTON CLASS OF 2011 MANDATORY PROGRAM DATES

- | | |
|---------------------------|---|
| • September 9, 2010 | Orientation & Opening Reception |
| • September 23 & 24, 2010 | Opening Retreat (overnight stay required) |
| • October 21, 2010 | Arts Day |
| • November 18, 2010 | Health Day |
| • December 16, 2010 | Education Day |
| • January 12 & 13, 2011 | Inclusiveness & Equity Days |
| • February 10, 2011 | Affordable Housing Day |
| • March 10, 2011 | Public Safety Day |
| • April 14, 2011 | Economic Development Day |
| • May 12, 2011 | Transportation Day |
| • June 9 & 10, 2011 | Closing Retreat (overnight stay required) |

Mindtrust Teams

Class members are assigned to smaller groups comprised of seven to nine individuals, which meet for one hour on each program day. This forum is designed as a place to share thoughts on a new project, vet ideas with a group of peers, and discuss solutions to personal and professional challenges. For each gathering, one individual within the group will be the focus of the session.

Personal Communication Devices

During program sessions, the use of electronic devices is prohibited. There will be brief breaks throughout the day to allow you to communicate with individuals who are not connected to the program. An emergency number will be provided each program day for you to share with individuals who may need to reach you while you are in session.

Additional LGW Membership Activities

New class members and affiliates are encouraged to take advantage of the many opportunities provided to meet and network with other LGW members. Other LGW activities include the Fall Membership Luncheon, Holiday Party, Mid-winter Networking Reception, Member Dinners, Educational Programs, Annual Spring Awards Dinner, Golf "Tournament of Leaders" and the June Annual Meeting. There is usually a nominal fee to attend.



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II. TUITION

Tuition for each full-year participant is \$6,250. Tuition for each affiliate participant is \$5,250. Full payment is due by **Wednesday, June 30, 2010**. Please make checks payable to "Leadership Greater Washington, Inc." Visa, Mastercard, and AmericanExpress are also accepted for tuition payment. Leadership Greater Washington, Inc. is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code, Federal Employer Identification #52-1552960.

The total tuition includes the following expenses for the initial Leadership Greater Washington year:

- Class year program days (attendance is required).
- All expenses (except incidentals) for opening and closing retreats (overnight stay required).
- One ticket to the 2010 Fall Membership Luncheon (attendance is encouraged, but not required).
- One ticket to the 2011 Spring Awards Dinner (attendance is encouraged, but not required).
- Class of 2011 Directory.

Late Payments

- Payments received after June 30, 2010 will be \$6,500.

Tuition Assistance

Several need-based scholarships are available. To apply for funding, please complete the "Tuition Assistance" form on page 9 of this document and return it with your application. A description of the available scholarships is listed on page 10.

Tuition Refund Policy

Your tuition is due in full by Wednesday, June 30, 2010. Should you withdraw from the program, Leadership Greater Washington will refund portions of your tuition, when requested in writing, per the following schedule:

- From Wednesday, June 30, 2010 to Wednesday, July 14, 2010: 100 percent of your tuition will be refunded.
- From Friday, July 16, 2010 to Friday, July 30, 2010: 75 percent of your tuition will be refunded.
- From Monday, August 2, 2010 to Friday, August 13, 2010: 50 percent of your tuition will be refunded.
- After Friday, August 13, 2010: No refund will be issued.



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CONFIDENTIAL APPLICATION

III. PERSONAL DATA

Name (Last, First, Middle)

Date of Birth

Preferred Name

Home Address (Street Address, City, State, Zip Code)

County (if applicable)

Home Phone

Home Fax

Personal E-mail Address

How did you hear about Leadership Greater Washington?

Word of Mouth

Co-Worker

LGW Member(s): _____

Website

Publications

Other: _____

Have you ever applied to Leadership Greater Washington? Yes No

If yes, please indicate year(s): _____

Have you ever completed a leadership program outside of Greater Washington? Yes No

If yes, please note location and date: _____

Organization

City, State

Year

Contact

Phone

Email

Are you an Executive Networks Graduate? Yes No

If yes, please indicate year: _____

Which program are you applying for: Full-Year Program Affiliate Program

(Please see requirement in Section I on page 3.)

IV. DEMOGRAPHIC INFORMATION

Number of years in Greater Washington: _____

Age: _____

Gender: Female Male

Leadership Greater Washington seeks to reflect racial, cultural and ethnic diversity in our membership. Please indicate the racial/ethnic category(ies) with which you identify:

African American

Caucasian

Native American

Asian/Pacific Islander

Hispanic/Latino

Other: _____

Are there any other characteristics that define you as an individual that you would like for us to consider?



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V. PROFESSIONAL EXPERIENCE (30 pts.)

Business/Organization Name

Title

Business Address (Street Address, City, State, Zip Code)

County (if applicable)

Business Phone

Business Fax

E-mail Address

Professional Affiliation

Please check the affiliation which best represents your professional occupation. Please select only one.

- | | |
|--|---|
| <input type="checkbox"/> Academia | <input type="checkbox"/> Human Services |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Labor |
| <input type="checkbox"/> Arts/Culture | <input type="checkbox"/> Law/Legal |
| <input type="checkbox"/> Banking/Finance | <input type="checkbox"/> Media |
| <input type="checkbox"/> Business/Corporate | <input type="checkbox"/> Non-Profit |
| <input type="checkbox"/> Communications/PR | <input type="checkbox"/> Religion |
| <input type="checkbox"/> Community Development | <input type="checkbox"/> Self Employed/Small Business Owner |
| <input type="checkbox"/> Foundation | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Government | <input type="checkbox"/> Trade Association |
| <input type="checkbox"/> Health | <input type="checkbox"/> Volunteer |
| <input type="checkbox"/> Hospitality | <input type="checkbox"/> Other: _____ |

Professional History

List your last three (3) places of employment, with the most recent one first.

Employer

Title

Dates (From/To)

_____	_____	_____
_____	_____	_____
_____	_____	_____

Size of organization's or department's budget for which you are responsible: \$_____

Number of direct reports/full-time employees under your supervision: _____



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VI. EDUCATION

List your educational training (most recent first).

Institution	Degree/Certificate	Dates (From/To)
_____	_____	_____
_____	_____	_____

VII. SPECIAL AWARDS/HONORS

Award/Honor	Presented by	Date (Year)
_____	_____	_____
_____	_____	_____

VIII. COMMUNITY INVOLVEMENT (20 pts.)

A. In order of importance to you, please list three community organizations (i.e., civic, business, religious, social, community, arts, athletics, etc.) in which you demonstrate an active leadership role beyond your professional affiliations and activities.

Organization _____ Dates of Activity _____
 Roles, responsibilities and accomplishments _____

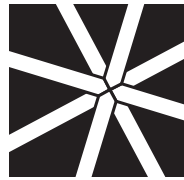
Organization _____ Dates of Activity _____
 Roles, responsibilities and accomplishments _____

Organization _____ Dates of Activity _____
 Roles, responsibilities and accomplishments _____

B. Please select no more than three areas, in order of importance, that best describe your community leadership activities and interests.

- Affordable Housing
- Arts & Humanities
- Economic Development
- Economic & Social Equity
- Education
- Health Care
- Public Safety/Emergency Planning
- Regionalism
- Transportation
- Youth Issues
- Other: _____

If you have not been active in your local community, please describe the factors that kept you from being involved. Has anything changed that will enable you to participate more fully in your community? Please use a separate sheet to respond.



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IX. PERSONAL STATEMENTS (15 pts.)

Use a separate sheet for each response; limit each response to 150 words.

- What are the three most significant problems facing the Greater Washington region?
- Describe the community concern that is most important to you.
- Briefly describe the leadership role(s) you have assumed to address your community concern, and the scope of your activities.
- What do you hope to gain from your participation in Leadership Greater Washington?
- How would your acceptance to Leadership Greater Washington enrich our organization and the region?
- Include a brief biographical sketch (150 words max).

X. LETTERS OF RECOMMENDATION (10 pts.)

Full-year program applicants should provide **two** letters of recommendation. Please include both letters with your application. The letters can be written by anyone who can speak to specific examples of your community leadership. **Affiliate applicants should attach a copy of the acceptance letter, graduation certificate or other documentation confirming involvement in a community leadership group outside of the Greater Washington region.**

XI. COMPLETED APPLICATION

- Completed application packets must be returned to LGW by **5:00 p.m., Wednesday, March 31, 2010. No exceptions.**
A complete application packet must contain all items detailed in the checklist on page 2. No other attachments, including resumes or photographs, will be accepted. If a significant change occurs that materially affects your ability to participate in the program if selected (i.e. change of employment status or residency), please notify LGW immediately.
- No application packet received via fax or e-mail will be processed.
- You will receive written notification from Leadership Greater Washington about your candidacy for the program by **Friday, May 28, 2010. Please do not call about the status of your application.**

XII. COMMITMENTS

APPLICANT

I have reviewed and fully understand the Leadership Greater Washington Program requirements (Section I). If selected, I agree to the terms and conditions as stated. I understand that I am obligated to pay my full tuition by **5:00 p.m. on Wednesday, June 30, 2010.** I have reviewed the program schedule and the attendance policy (page 3), and commit to attending all programs & sessions, as scheduled. I fully understand the penalties for non-attendance. I understand that my tuition fee will be \$6,500 after June 30, 2010.

Signature: _____ Date: _____

XIII. AUTHORIZING OFFICIAL

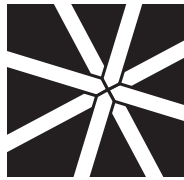
This section must be completed and signed by your immediate supervisor. If you are your own supervisor, you must complete the section provided.

This candidate has my full support to participate in Leadership Greater Washington. I am aware of the time commitment and financial obligation involved.

Name (please print): _____ Title: _____

Organization: _____

Signature: _____ Date: _____



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TUITION ASSISTANCE APPLICATION

We offer financial assistance to individuals who, for whatever reason, cannot afford the \$6,250 tuition. As a policy, Leadership Greater Washington gives partial scholarships up to \$5,000. Numerous requests for tuition assistance are received, so not every applicant is guaranteed financial assistance. Every request will receive a thorough and fair assessment **after the selection process has been completed.** Your request for tuition assistance in no way influences the selection committee's decision. This is a confidential application to ensure that the committee makes fair and informed decisions about tuition fund allocation. Please complete this form and return it with your application packet by **5:00 p.m., Wednesday, March 31, 2010.** Materials received after this date and time will not be considered. Please address any questions to LGW President & CEO Tim Kime at 202-777-4492.

Name _____ Title _____

Organization _____

Address _____ City/State _____ Zip Code _____

Telephone Number _____ Fax Number _____ E-mail Address _____

1. Personal Income/Salary _____
Any Additional Sources of Income _____

2. Source(s) of Support for Tuition (check all that apply) Employer Self
 Spouse/Partner Other: _____

3. Number of Dependents _____ Age/s _____

4. Are there any unusual circumstances that should be considered in your request for tuition assistance?

5. Amount of assistance requested _____
Personal contribution _____
Employer contribution _____



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SCHOLARSHIP DESCRIPTIONS

**Please place a check mark by the scholarship for which you are applying.
If you meet the qualifications, you may apply for multiple scholarships.**

THE BARRY K. CAMPBELL ICONOCLASS FELLOWSHIP

Leadership Greater Washington's Class of '98 presents the "Barry K. Campbell Iconoclass Fellowship" to honor the memory and community service of its classmate, who died in June 2002 at age 55, from an aneurism. The Barry K. Campbell Iconoclass Fellowship provides up to \$2,500 in tuition assistance for a District of Columbia government official or nonprofit executive who works and/or lives in the District. If you would like to be considered for the Barry K. Campbell Iconoclass Fellowship, complete the tuition assistance form and include an essay of up to 150 words, describing your efforts in the community.

LEADERSHIP GREATER WASHINGTON SCHOLARSHIP FUND

Leadership Greater Washington celebrates the diversity of its members and wishes to provide opportunities for all interested and qualified individuals to participate. To apply for support from LGW, please submit an essay, of up to 150 words, on how your receipt of support will help to ensure that Leadership Greater Washington has "the power to lead, the power to change."

THE PHILIP L. GRAHAM FUND SCHOLARSHIP

The Philip L. Graham Fund's support is available to regional leaders who strive to better their communities. Please complete an essay of up to 150 words, on how your involvement in Leadership Greater Washington will further your efforts in your community.

PLEASE SEE BACK COVER

CLASS OF 2011 INFORMATIONAL SESSIONS

Thursday, January 7, 2010

5:30 PM

Leadership Greater Washington
1727 I Street, NW
Washington, DC 20006

Host

Jim Dinegar ('08)

Wednesday, January 20, 2010

5:30 PM

Shiple, Horne & Hewlett, P.A.
1101 Mercantile Lane, Suite 240
Largo, MD 20774

Hosts

Betty Hewlett ('91) & Arthur Horne ('98)

Wednesday, February 10, 2010

8:00 AM

Discovery Health Channel
One Discovery Place
Silver Spring, MD 20910

Hosts

Jim Gordon ('02) & John Whyte ('08)

Wednesday, February 17, 2010

8:00 AM

Argy, Wiltse & Robinson
8405 Greensboro Drive, Suite 700
McLean, VA 22102

Host

Jeff Schragg ('03)

Wednesday, February 24, 2010

5:30 PM

The Training Source, Inc.
59 Yost Place
Seat Pleasant, MD 20743

Host

Kim Rhim ('02)

Friday, March 5, 2010

5:30 PM

Federal City Council
1156 15th Street, NW, Suite 600
Washington, DC 20005

Hosts

John Hill ('06) & Jacque Patterson ('06)

Friday, March 12, 2010

5:30 PM

Health Concepts International, LLC
1701 Pennsylvania Avenue, NW, Suite 300
Washington, DC 20006

Host

Jacqueline Watson ('07)

Thursday, March 18, 2010

8:00 AM

Leadership Greater Washington
1727 I Street, NW
Washington, DC 20006

Host

Marlena Lanham-Tracy ('08)

Please contact Jackie Dilworth at
(202) 777-4491 or at jdilworth@lgwdc.org to RSVP.

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